BRAZIL
NATURAL ARABICA
MOGIANA
FAZENDA BELA ÉPOCA
ORGANIC
Brazil produces about one-third of all coffee worldwide, making it the biggest producer for the last 150 years. Mogiana is a traditional coffee-growing region, known for its iconic great plateaus of coffee plantations. The area is named after the coffee railroad built by the Mogiana Railroad Company in the late 19th century to expand coffee production.

Located in Alta Mogiana, Fazenda Bela Época has been growing various coffee varieties for more than 80 years, spanning three generations of the coffee-loving Cunha family. The farm benefits from fertile soil and a favorable microclimate with rainy summers and dry winters. It runs its own wet and dry mills, as well as a nursery where all seedlings for the Fazenda are grown. Highest quality and traceability standards are the top priority of Fazenda Bela Época. The Cunha family continuously develops its coffees and processing methods to enhance flavors and improve productivity. In this endeavor, they partner with renowned organizations such as the Agronomical Institute of Campinas (IAC). In addition, the Fazenda cultivates shade-grown coffee in its own agroforestry. This form of cultivation slows down the ripening process, thus allowing natural sugars to increase, ultimately intensifying the coffee's sweetness.

Motivated by the vision to create the future of Brazilian coffee, Fazenda Bela Época similarly focuses on sustainable development following high social and environmental standards. A significant part of the land is allocated to organic cultivation. The Cunha family is particularly committed to the well-being of their workers and the preservation of natural resources.