

BRAZIL



Region

Cerrado

Producer

Fazenda Paraíso

Altitude

1,130 masl.

Harvest Period

Aug - Sep

Classification

Screen 17/18

Processing

Natural

BRAZIL NATURAL ARABICA

CERRADO NY2, SCR 17/18, SS, FC, CAMELO DOCE, FAZENDA PARAISO

sweet and delicate citric acidity • milk chocolate • hazelnuts and walnuts • smooth and consistent

Brazil is well-known for its geographical vastness. In the central parts of Brazil, the Cerrado plateaus cover the states Goiás, Mato Grosso do Sul, Mato Grosso, Tocantins, and Minas Gerais, turning it into one of the largest coffee production areas in the world. In the west of Minas Gerais, several farmers have started to concentrate on cultivating mainly specialty coffees, forming the associated region of Cerrado Mineiro. Well-defined seasons, like hot, wet summers and pleasantly cool, dry winters are typical characteristics of this region.

Coffees from Cerrado Mineiro stand for traceability, high altitudes, and fine cups. Every bag is labeled with a number that verifies its exact origin. On www.cerradomineiro.org, further information about this Fazenda can be found by inserting the bag's tag number.

Fazenda Paraíso has 756 ha of drip-irrigated coffee plantations and belongs to the Veloso family, who was a pioneer in the Cerrado region and has been producing coffee since 1970. Nowadays, the family became a business group, which runs several farms in the area. Passion, respect for the land, high technology, and modern business practices lead to excellence, producing specialty coffees with the sweet and full body cup typically found in our Caramelo Doce brand.

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