

INDIA



### Producer

Various

### Altitude

600 - 1,300 masl

### Harvest Period

Dec - Mar

### Processing

Washed

## INDIA WASHED ROBUSTA PARCHMENT AB ORGANIC

moderate acidity • soft • creamy • hazelnut • nougat

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India measures a total of 3,214 km from north to south. Not surprisingly this country is one of the richest in terms of cultural and natural diversity. Take for example the state of Kerala, in the very south of India. A scenic coast stretches along the western shores vanishing into green deltas moving to the inland.

A three hour drive from the coastline, however, leads you to the Anamudi Shola National Park. The park is set at the foothills of the Western Ghats mountain range and amazes with lush jungle-like forests. Periyar tigers, elephants and Indian bison herds call this place their home. Amidst this thrilling biodiversity lies the village of Idinjamala. About 1,600 small scale farmers have been cultivating vegetables, spices and coffee for generations in this remote area.

Today, coffee is entirely farmed by women who are members of the Manarcadu Social Service Society (MASS). MASS can be understood as a cooperative that unites the 1,600 farmers in the area and fosters communal development. Coffee pulping facilities were set up in the village to not only enable the farmers to further process their beans but which also function as a center of information and welfare. Part of this is an education program for the upcoming generations of coffee farmers. In the center's own coffee nursery, seedlings are bred for training purposes to ensure quality cultivation, but are also handed out to the farmers for regular cropping.

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